

## ASPIRING CONTRACTOR PROGRAM

Promotional Materials

### EMAIL BLURB

If you've always wanted to start your own company or recently took the plunge, [IMI's Aspiring Contractor Development Program](#) gives you the tools to succeed as a union contractor. The 5-day virtual program takes place February 24-28 from 7-9 p.m. ET.

You'll learn all the basics for getting started, from creating a business plan, to financing options, registering your company, and beyond.

Hear what it takes to be a successful union contractor from experienced business owners, industry professionals, and BAC/IMI experts. [See the full course details and register.](#)

### SMS/TEXT MESSAGE

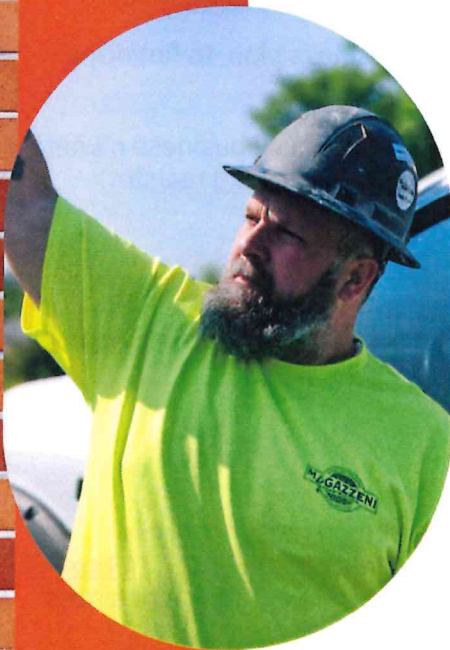
Interested in starting your own construction company? Check out IMI's upcoming Aspiring Contractor Program: <https://bit.ly/41loxFW>.

### SOCIAL MEDIA

If you've ever thought about starting your own business as a union masonry or tile contractor, check out IMI's upcoming Aspiring Contractor Program: <https://bit.ly/41loxFW>. The virtual course teaches you all the basics you need to know, from creating a business plan, to financing options, registering your company, and beyond.

Right click to save the image below (page 2) for use on social media.





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As a contractor, there's no better way to build a quality, skilled workforce than with the union. The Aspiring Contractor Program helped build my confidence in building my company. Our first year, we had \$500,000 in contracts and in our second year, we are up to a little over \$4 million. IMI has been an invaluable tool for us!"

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**Joe Magazzeni**  
Magazzeni Construction

